

# BARSHA

(Bengali Association for the Residents of  
Sarjapur and HSR-layout area)



*“Yaa Devii Sarvabhuteshu Maatrirupena Sansthitah  
Yaa Devii Sarvabhuteshu Shaktirupena Sansthitah  
Yaa Devii Sarvabhuteshu Shaaantirupena Sansthitah  
Namastasyaih Namastasyaih Namastasyaih Namoh Namah”*

# Our Journey till Now

BARSHA started its journey in 2014 in a modest way. Today we are a 110 member family association and growing. In our 2nd year Durga Puja we got Sharad Samman and had more than 40000 people visiting our Puja premises. BARSHA is proud to be associated with Smarthanam Trust, an NGO for the under privileged and needy.

BARSHA organizes various cultural events and pujas promoting the roots of Indian /Bengali culture to the kids and youngsters of today. We want our members and their children, many of whom are away from their home lands to learn and nurture our culture and heritage which is getting lost in this fast world.

BARSHA has successfully organized in the last three years Saraswati and Kali Puja apart from our major attraction Durga Puja. Our members come from different walks of life but blend harmoniously at BARSHA to have a unique socio –cultural experience. Dance, music, recitation, drama for our in house members and their children enriches the cultural heritage manifold.

In the coming years we plan to expand our horizon, delve into more charitable works, give back to the society as much as we can. We look forward to a great year ahead for each one of you



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"You and I have a lot in common. We are sufferers of ever-increasing pollution, sun's harmful UV rays, stress of city travel and sleep deprivation. Apart from causing damage to our health, these impact our hair and skin too. Why do you think there is a rising pattern of hair loss, dandruff, skin dullness and acne? The devil is our modern lifestyle.



**Fight pollution with Turmeric**  
ayush Purifying Soap combines Turmeric and 16 precious Ayurvedic herbs such as Vethiv, Peepal and Amla to effectively draw out toxins and pollutants from deep within the skin. It prevents skin infections and rashes leaving your skin pure and glowing.

**Remove tea and coffee tooth stains with Rock Salt**  
A pure blend of 40 natural herbs and Rock Salt, ayush Whitening Toothpaste, is extremely effective in removing tea & coffee stains making teeth white and healthy.



But did you know that the solution to all these skin and hair problems lies in 5000 year old Ayurvedic granthas?

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At ayush we work with the world's most premier Ayurvedic Institute, Arya Vaidya Pharmacy (AVP) and modern scientists to make products that are unique and incredibly effective.

The goodness of Turmeric is also available in our Anti-Marks Face Cream, Anti-Pimple Face Wash and Purifying Hand Wash.

**Get a golden glow with Saffron**  
ayush Fairness Face Wash contains pure Saffron and 14 precious Ayurvedic herbs that have been known through ages to brighten skin complexion. Not just that, it evens skin tone, clears blemishes and helps improve skin texture for golden glowing skin.



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You can also experience the magic of Saffron in our Natural Fairness face cream and soap.



## **From the President's Desk,**

Dear Members, Esteemed Partners and Well-Wishers;

This was BARSHA's 2nd year Durga Puja Festival and by 2nd year BARSHA Puja became one of the Top Durga Puja in Bangalore and got several recognitions. We could achieve that, only due to your active support.

I feel Proud to share few facts:

Visitors: 30,000 + Visitors during 4 days of Puja, over exceeding our expectation of 25,000, even after Frequent rains during Puja

Social-Media: More than 34,000 hits in BARSHA Website & FB and countless calls to our phones

Best Ambience: Our Lighting through 1.5Km of Road from one end to other end of 15th Cross with such huge Arch/Welcome Gates at both sides has been one of the Key Browne Point of BARSHA Puja. Visitors kept talking about "...Puja" of Bangalore

Footfalls: Highest Footfalls on Ashtami ....more than 10,000 visitors on single day...Possibly highest number of people visited that day from Morning Pushpanjali to Evening Sandhi Puja

Esteemed Dignitaries as Chief Guests: All well renowned dignitaries had come to grace our Puja as chief guest during several days of Puja – From Home Minister of Government of Karnataka- Mr. Ramalinga Reddy( On Sasthi) to MP Mr. Krupendra Reddy(Saptami) to MLA Mr. Satish Reddy & Local Counselor Mr. Gurumurthy Reddy to Mr. R.K Dutta – DG & IGP Karnataka State (Astami) and Mr. Ranjon Ghosal- Eminent Cultural Personality in Bangalore(Saptami)....list goes on ...We are thankful to all esteemed dignitaries for their gracious presence

Music & Dance Programs(Daily): By far Ours were the best Dance & Music concerts among Bangalore Pujas – It was very tough for us to hold the large crowd during Chandrabindoo's Performance on Ashtami or Zee Sa-Re-Ga-Ma Champion Team on Saptami ....coupled with such exciting internal Programs by our BARSHA Talents

Top Award: On top of all these.....we have been awarded "Bangalore Sarad Samman " for Best Puja Ambience Category on first year of this Award itself

A big Thanks to all BARSHA members and members of all committees for their relentless hard-work, over last 2-3 months. Our heartfelt Appreciation to our Corporate and Food Partners, without whom Puja would not have reached to this stage. We thank all the neighbors, well-wishers for their unconditional support. We thank our Associate partners – like – who helped us to make such big Puja across the Ground and Muneswara Trust Premise – starting from Pandal, Lights & DG, Music System , Decoration works and Marketing/promotions.

BARSHA has become Well-Known name across Bangalore and we are Proud to uphold the Culture and festivities of Eastern India in Bangalore with all your support.

**DEBASIS META**  
**PRESIDENT**  
**BARSHA, HSR LAOUT**  
**Mob: 9886627575**

# **BARSHA COMMITTEES**

## **Advisory committee members of BARSHA for 2017-2018**

- Shri. Kaushik Mukherjee
- Shri. Amit Bhattacharjee

## **Governing committee members of BARSHA for 2017-2018**

- Mr. Debasis Meta : President
- Mr. Debasis Bhattacharjee : Vice-President
- Mr. Subhamkar Das : General Secretary
- Mr. Arijit Chatterjee : Joint Secretary
- Mr. Subrato Dasgupta : Treasurer
- Mr. Anjan Ghosal : Joint-Treasurer
- Ms. Tanusree Banerjee : Convener

## **Executive committee members of BARSHA for 2017-2018**

- Ms. Anasua Roychoudhuri
- Mr. Anshuman Mandal
- Mr. Avijit Sarkar
- Mr. Biplab Dutta
- Mr. Dipankar Pal
- Mr. Jayanta Ghatak
- Mr. Kaushik Chakraborty
- Mr. Satadip Banerjee
- Mr. Shamik Roy
- Mr. Shubham Kumar Das
- Mr. Soumik Das
- Mr. Subhadip Barat
- Mr. Sugato Guha
- Mr. Suvojit Sinha
- Mr. Tathagata Bhattacharya

## **Cultural committee members of BARSHA for 2017-2018**

- Mr. Anirban Mandal
- Mr. Anindya Ghosh
- Ms. Basundhara Das
- Ms. Ishani Seshan
- Ms. Manasi Pal
- Ms. Mousumi Moitra
- Ms. Ratnadipa Mandal
- Ms. Reshmi Mitra
- Ms. Sanhita Ghosh
- Ms. Sneha Ghosh
- Ms. Tanusree Banerjee (GC Representative)
- Ms. Tapati Ghatak

## **Puja Operations**

- Ms. Rina Meta
- Ms. Sayambrita Dasgupta
- Ms. Dora Pal
- Ms. Manasi Pal
- Mr. Rabin Pal
- Mr. Krishanu Chakraborty
- Ms. Bithi Chakraborty
- Ms. Tapati Ghatak
- Ms. Priyanka
- Ms. Sushmita
- Mr. Pallab
- Mr. Shibsankar Sarkar

## **Marketing and Sponsorship Committee**

- Mr. Debasis Meta
- Mr. Subhamkar Das
- Mr. Arijit Chatterjee
- Mr. Ambar Mitra
- Mr. Jayanta Ghatak
- Mr. Pallab Roy
- Mr. Satadip Banerjee
- Mr. Subhojit Sinha
- Mr. Debasis Bhattacharya
- Mr. Arunava Hajra
- Ms. Anusuya
- Mr. Anjan Ghosal

## A FEW STRAY THOUGHTS

The melodious strains of Agomoni waft in the autumn air in perfect harmony with the sonorous mantras articulated in the immortal voice of Birendra Krishna Bhadra and we know that Goddess Durga is on her way to be amongst us mortals for a few special days. Pushpanjali, Sandhya Arati, sounds of conch shells, the measured drum-beats of the Dhaki, rustle of new sarees, the aroma of the Bhog being served and the ever present lively Adda vanishing into nothingness past midnight form my kaleidoscope of Durga Puja. During these few days, we lock up our homes and kitchens and surrender ourselves to life in the pandals.

For Bengalees the world over, the Durga Puja is a complete system re-boot wherein we renew our energies to face potholes, pollution, pink slips and whatever else this cruel world would throw at us. Coming face to face with Goddess Durga and the members of her family evaporates our melancholy and fills us with a gentle joy and the inner feeling that says “we shall overcome”. The idols display an unimaginable diversity in terms of dress, layout and decoration, but all of them excite the same kind of reverence. The consummate artistry of the idol makers has always left me spell bound and the final immersion of these life-like figurines has never failed to moisten my eyes.

In this Silicon city, Goddess Durga appears to have sprouted a thousand hands in over 100 puja-pandals; a confirmation that over 5 lakh Bengalees have made Bengaluru their home. These hard working migrants from the banks of the river Hoogly, their occasional nostalgia for Bengal notwithstanding, have contributed substantially to the prosperity of their foster state and added to its diversity and dynamism. For many decades the names of Rabindranath Tagore, Swami Vivekananda, Raja Ram Mohan Roy are an integral part of the urban landscape as also the cultural ethos here.

BARSHA has brought the Durga Puja to HSR Layout, thanks to a dedicated band of hardworking resourceful young professionals who were equal to this daunting task. The gorgeous smile seen on Ma Durga’s face is signature to their success. I sincerely congratulate the organizers and the indefatigable volunteers of BARSHA. May the Goddess shower her choicest blessings on them.

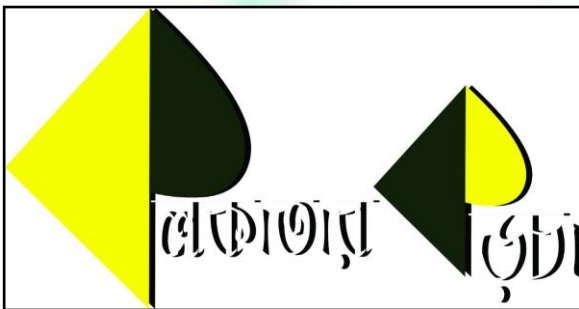
**Kaushik Mukherjee**  
**HSR Layout**

With Best Compliments from

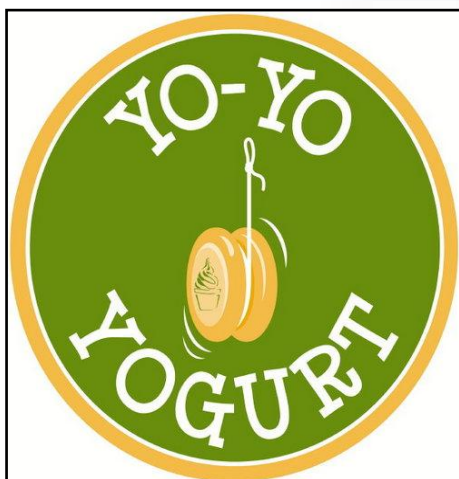




## OUR Food Partners

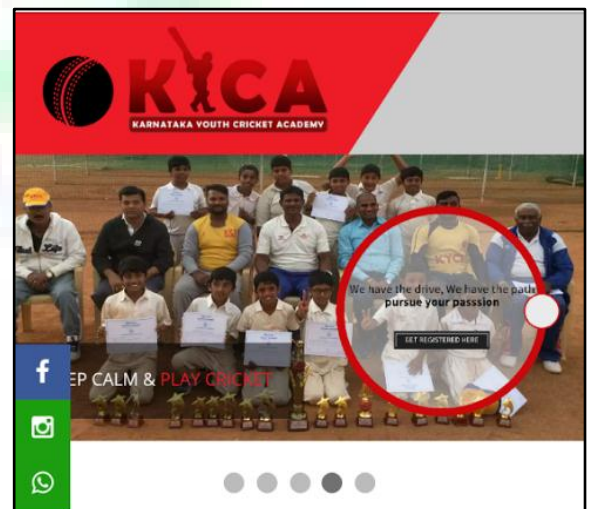


SEP 26-30 2017 MORNING TILL NIGHT		VENUE: BARSHA DURGA PUJA, SRI MUNESHWARA TEMPLE, SECTOR 4 HSR LAYOUT
	<b>BONG EXPRESS</b> (TASTE OF BENGAL) আসছে PLEASE DO VISIT	

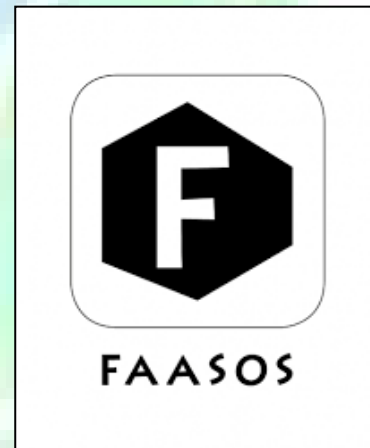


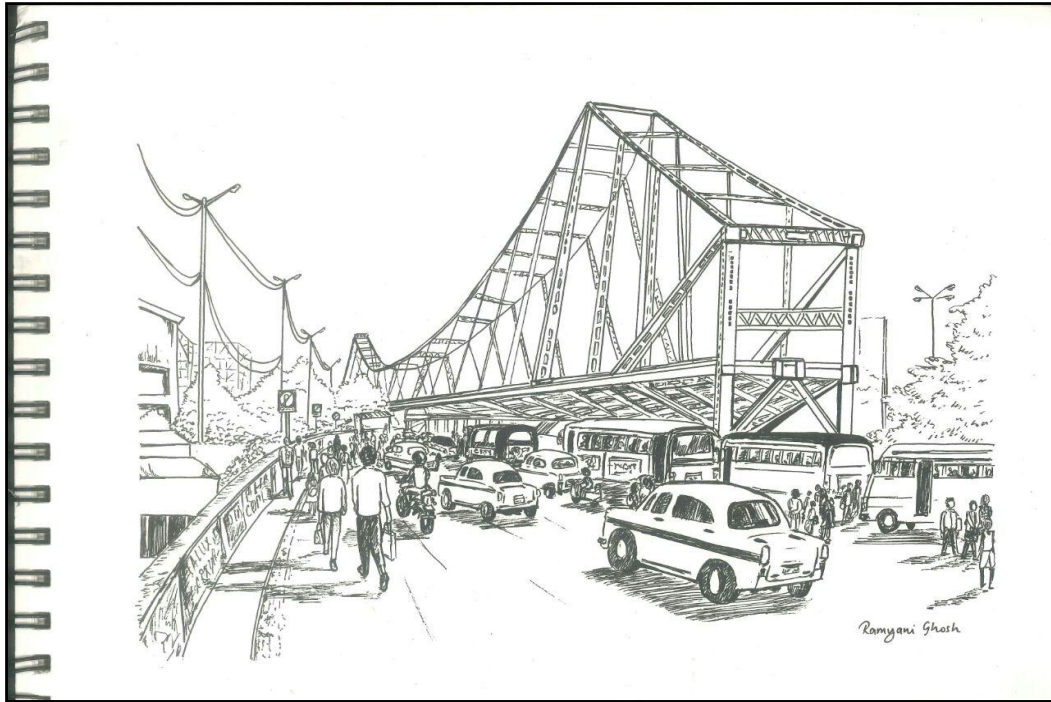
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## Corporate Partners



## Corporate Partners





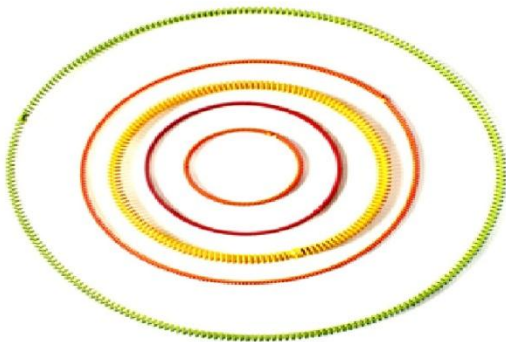
Sreeja Dasgupta



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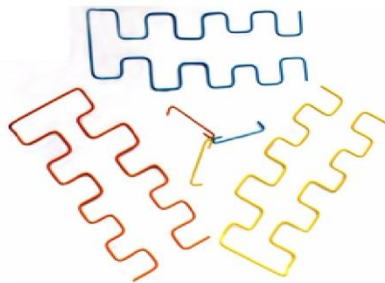
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## A WOMAN HAS MORE THAN FIFTY SHADES

The stream was buried down the desert floor,

Sands of time had choked her mind.

But the thirsty hands of the Bedwin, made no mistake...

The Bedwin found her, loved her, liberated her,

She quenched his thirst but was yet unhappy,

The stream wanted to be a river.

A woman's mind is mythically complex. That's how the saying goes. I do not agree. It is the manifestation of her sensitivities, desires and inspirations imbued by her mother, grandmother or her mentor figure. She may have achieved today what may be termed as "huge" but like the stream she wants to be a river, a lodestar, a savior, a figure who shoulders her family with pride. She competes hard and shoots ahead when her boyfriend brags about his handsome appraisals. She juggles all her deadlines with elan- be it sales targets, baby vaccination, high school exam sheets or a challenging mom-in-law. She aspires, she breathes, she delivers.

Her man agrees (not socially though!) that not just the latest Argan Oil lip color but she outbeats him with the specifications of the latest Galaxy Note 8 or Iphone 7. And yes, today a man is more reasonable, cooperative and sensitive than never before. Today she can share her success with him and also smile like a child. She can share most of her shades with her partner today, that is what liberation is all about.

The most fulfilling shade of a woman is that of a mother. She is nurturing her child with the same emotion and fervor that our mothers had done when the day was visibly of 24 hours. Once, long back, I had seen a mother of very mediocre means, sitting in a public bus in Kolkata. She had a child of 3-4 years on her lap, who was suffering from cerebral palsy. I had observed that how with utmost care and affection she had adorned her hairless head with matching hairband with her dress, a red tip and even a 'kaala tika' to guard off evil eyes. What profound deep love and affection goes behind this gesture of beautifying her deformed child and guarding away 'kharap najar'. When we become mothers, we understand some of it, most of it.

Balancing the right with the wrong, strengths and weaknesses, not misusing Women's Protection laws and constantly evolving let us stay as God's most beautiful creation..... As Ma Durga's strength and shadow in all spheres of our life.

**Sayambrita Dasgupta**  
**HSR Layout**



**Need help to combat the  
pollution and stress outside?**

**Take help from my 5000 year old  
ayurvedic secret on page 3**